

## 2023 SPONSOR DECK

### JOIN US IN BRINGING LEADERS TOGETHER

Established in 2004, the Latino Leaders Network is dedicated to "Bringing Leaders Together" to share our personal stories, grow relationships and build unity.

2023 CALENDAR OF EVENTS

#### TRIBUTE TO MAYORS

ANTONIO VILLARAIGOSA LEADERSHIP AWARD

**WEDNESDAY** 

**JANUARY** 

18

WASHINGTON, DC

**SATURDAY** 

**JUNE** 

03

COLUMBUS, OH

#### **LUNCHEON SERIES**

EAGLE LEADERSHIP AWARD

THURSDAY

**APRIL** 

13

**SACRAMENTO** 

FRIDAY

**SEPTEMBER** 

22

NEW YORK CITY

**THURSDAY** 

**NOVEMBER** 

16

LOS ANGELES

#### **CAFECITO SERIES**

RISING STAR AWARD

**THURSDAY** 

**JULY** 

20

WASHINGTON, DC

### Latino Leaders Luncheon Series

SACRAMENTO // THURSDAY, APRIL 13 NEW YORK CITY // FRIDAY, SEPTEMBER 22 LOS ANGELES // THURSDAY, NOVEMBER 16



The Latino Leaders Luncheon Series will be convened by invitation-only to provide a platform for prominent Latino leaders to share their personal story of obstacles overcome to achieve success. The event provides a networking opportunity for elected officials, policy makers, corporate executives, opinion leaders, community activists, industry experts, and political insiders. The program includes the presentation of the Eagle

Leadership Award to a national leader who has made a significant impact on the lives of Latinos living in the U.S.

#### PREMIER SPONSOR // \$30,000

- 2-minute remarks
- · Reserved sponsor seating for 10 guests
- · 1 guest at head table
- · Chairman's Cafecito; photo opportunity
- Podium recognition as Premier Sponsor
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- · Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

#### CO-SPONSOR // \$25,000

- 1-minute remarks
- · Reserved sponsor seating for 10 guests
- Chairman's Cafecito; photo opportunity
- Podium recognition as Co-Sponsor
- Recognition as Co-Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- · Hyperlinked company logo included on the event webpage

#### NETWORK RECEPTION // \$15,000

- Reserved sponsor seating for 10 guests
- Chairman's Cafecito; photo opportunity
- Recognition as Network Reception Sponsor in all event marketing, press release, and LLN website
- Podium recognition as Network Reception Sponsor
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

#### **BOOK SPONSOR // \$10,000**

- Latino Leaders Speak book courtesy of [sponsor name]
- Podium recognition as Book Sponsor
- Event admission for 10 guests
- · Giveaway insert to registered guests with company logo
- Company logo sticker attached to Latino Leaders Speak
- Company logo featured in digital branding during live event (full-page slide)
- Recognition as Book Sponsor in all event marketing, press release, and LLN website
- · Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

- · Reserved sponsor seating for 10 guests
- Chairman's Cafecito; photo opportunity
- · Company logo on all event collateral
  - · Podium recognition as VIP Sponsor
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

## TRIBUTE TO MAYORS DINNER



WASHINGTON, DC // WEDNESDAY, JANUARY 18

The 37th Tribute to Mayors dinner will convene at the St. Regis Hotel in Washington, D.C. on Wednesday, January 18, 2023 during the U.S. Conference of Mayors (USCM) winter meeting. This 'must attend' event provides a great networking experience for all guests. Mayors, area elected officials, policy-makers, corporate executives, community leaders, industry experts, and political insiders are invited. The Antonio Villaraigosa Leadership Award is presented to a mayor from a city with a significant Latino population who has exhibited an outstanding commitment to bringing diverse communities together.

#### PREMIER SPONSOR // \$30,000

- 2-minute remarks
- Reserved sponsor table for 10 guests
- Podium recognition as Premier Sponsor
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

#### CO-SPONSOR // \$25,000

- 1-minute remarks
- Reserved sponsor table for 10 guests
- Podium recognition as Co-Sponsor
- Recognition as Co-Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- · Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

#### **BOOK SPONSOR // \$10,000**

- Reserved sponsor table for 10 guests
- Latino Leaders Speak book courtesy of [sponsor name]
- · Giveaway insert to registered guests with company logo
- Company logo sticker attached to book cover
  - · Podium Recognition as VIP Sponsor
- Company logo featured in digital branding during live event (full-page slide)
- Recognition as Book Sponsor in all event marketing, press release, and LLN website
- Company logo included in thank you email to all attendees
- · Hyperlinked company logo included on the event webpage

- Reserved sponsor table for 10 guests
- Podium Recognition as VIP Sponsor
- Company logo included in all virtual event collateral
- Company logo featured in digital branding during live event
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

# TRIBUTE TO MAYORS RECEPTION



COLUMBUS, OH // SATURDAY, JUNE 3

The 38th Tribute to Mayors reception will take place during the U.S. Conference of Mayors (USCM) summer meeting in Columbus, OH on June 3, 2023. This 'must attend' event will convene by invitation only to provide a great networking experience for all guests. Mayors, area elected officials, policy-makers, corporate executives, community leaders, industry experts, and political insiders are invited. The Antonio Villaraigosa Leadership Award is presented to a mayor from a city with a significant Latino population who has exhibited an outstanding commitment to bringing diverse communities together.

#### PREMIER SPONSOR // \$30,000

- 2-minute remarks
- Event admission for 10 guests
- · Reserved sponsor seating
- Podium recognition as Premier Sponsor
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- · Hyperlinked company logo included on the event webpage

#### CO-SPONSOR // \$20,000

- 1-minute remarks
- Event admission for 10 guests
- · Reserved sponsor seating
- Podium recognition as Co-Sponsor
- Recognition as Co-Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
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#### **BOOK SPONSOR // \$10,000**

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- Podium recognition as Book Sponsor
- Event admission for 10 guests
- Giveaway insert to registered guests with company logo
- Company logo sticker attached to Latino Leaders Speak
- Company logo featured in digital branding during live event (full-page slide)
- Recognition as Book Sponsor in all event marketing, press release, and LLN website
- Company logo included in thank you email to all attendees
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- · Event admission for 10 guests
- · Podium recognition as VIP Sponsor
- · Company logo on all event collateral
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Promotional item in swaa baa
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

## CAFECITO SERIES

WASHINGTON, DC // THURSDAY, JULY 20



The Cafecito Series is a new platform aimed to educate, inspire, and prepare the next generation of leaders. The Rising Star Award will be presented to an emerging Latino/ Latina leader who has demonstrated exceptional promise, leadership, and commitment to their community. The event will include a moderated intergenerational discussion between the honoree and an iconic, seasoned leader with an in-person audience of young professionals, elected and appointed officials, corporate executives, opinion leaders and community activists.

#### PREMIER SPONSOR // \$30,000

- 2-minute remarks
- Event admission for 10 guests
- Reserved sponsor seating
- Podium recognition as Premier Sponsor
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
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#### CO-SPONSOR // \$20,000

- 1-minute remarks
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#### **BOOK SPONSOR // \$10,000**

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- Latino Leaders Speak book courtesy of [sponsor name]
- Giveaway insert to registered guests with company logo
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- Recognition as Book Sponsor in all event marketing, press release, and LLN website
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- · Event admission for 10 guests
- · Podium recognition as VIP Sponsor
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- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- · Hyperlinked company logo included on the event webpage



The Latino Leaders Network is a nonprofit, nonpartisan organization dedicated to "Bringing Leaders Together" to share our personal stories, grow relationships and build unity.

#### LATINO LEADERS LUNCHEON SERIES

Consists of three 2023 national events— convened by invitation-only to provide a platform for prominent Latino leaders to share their personal story of obstacles overcome to achieve success. In addition, it provides a networking opportunity for elected officials, policy makers, corporate executives, opinion leaders, community activists, industry experts, and political insiders. The program includes the presentation of the Eagle Leadership Award to a national leader who has made a significant impact on the lives of Latinos living in the United States. It also features a community partner serving the Latino community.

#### TRIBUTE TO MAYORS

Consists of two 2023 national events— convened during the U.S. Conference of Mayors (USCM) winter and summer meetings. This 'must attend' event provides a great networking experience for all guests. Mayors, area elected officials, policy-makers, corporate executives, community leaders, industry experts, and political insiders are invited. The Antonio Villaraigosa Leadership Award is presented to a mayor from a city with a significant Latino population who has exhibited an outstanding commitment to bringing diverse communities together.

#### **CAFECITO SERIES**

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