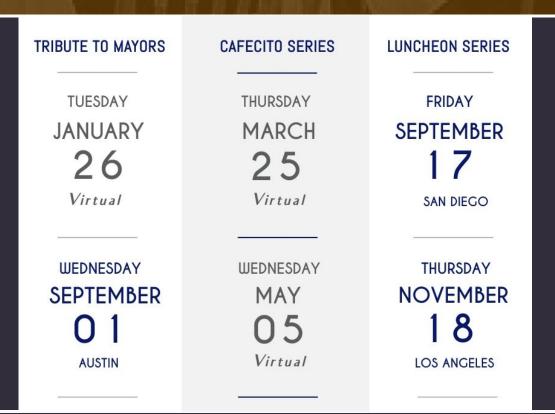
### LATINO LEADERS NETWORK HON. MICKEY IBARRA. FOUNDER & CHAIRMAN

# **2021 SPONSOR DECK**

### JOIN US IN BRINGING LEADERS TOGETHER

Established in 2004, the Latino Leaders Network is dedicated to "Bringing Leaders Together" to share our personal stories, grow relationships and build unity.

### 2021 CALENDAR OF EVENTS



The Latino Leaders Network is a 501(c)(3) nonprofit organization. Visit latinoleadersnetwork.org to learn more.

# TRIBUTE TO MAYORS



VIRTUAL // TUESDAY, JANUARY 26

The 34th Tribute to Mayors will convene virtually on Tuesday, January 26, 2021. The Antonio Villaraigosa Leadership Award will be presented to Mayor Regina Romero, the first Latina mayor of Tucson for her outstanding commitment to bringing diverse communities together. Mayor Francis Suarez of Miami will deliver remarks on behalf of the U.S. Conference of Mayors as 2nd Vice President. In addition the program will include a Latina leaders panel with Mayor Romero and Janet Murguía, President and CEO of UnidosUS, moderated by Maria Elena Salinas, CBS News contributor.

### PREMIER SPONSOR // \$25,000

Limited to one sponsor

- 2-minute remarks (prerecorded video)
- 30-second ad
- Company logo featured prominently digital branding during live event (full-page slide)
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### CO-SPONSOR // \$15,000

- 1-minute remarks (pre-recorded video)
- 15-second ad
- Company logo featured in digital branding during live event (half page slide)
- Recognition as Co-Sponsor in all event marketing, social media, press release, and LLN website
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### BOOK SPONSOR // \$10,000

Limited to one sponsor

- Latino Leaders Speak mailing courtesy of [company name]
- Giveaway certificate mailing to registered guests with company logo
- Company logo sticker attached to Latino Leaders Speak
- Company logo featured in digital branding during live event (full-page slide)
- Recognition as Book Sponsor in all event marketing, press release, and LLN website
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### VIP SPONSOR // \$5,000

- Company logo included in all virtual event collateral
- Company logo featured in digital branding during live event
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

# TRIBUTE TO MAYORS



AUSTIN // WEDNESDAY, SEPTEMBER 1

The 35th Tribute to Mayors reception will take place during the U.S. Conference of Mayors (USCM) summer meeting in Austin, Texas on Wednesday, September 1, 2021. This 'must attend' event will convene by invitation only to provide a great networking experience for all guests. Mayors, area elected officials, policy-makers, corporate executives, community leaders, industry experts, and political insiders are invited. The Antonio Villaraigosa Leadership Award is presented to a mayor from a city with a significant Latino population who has exhibited an outstanding commitment to bringing diverse communities together.

### PREMIER SPONSOR // \$30,000

Limited to one sponsor

- 2-minute remarks
- 30-second ad
- Event admission for 10 guests
- Reserved Sponsor Seating
- Podium recognition as Premier Sponsor
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### CO-SPONSOR // \$25,000

- 1-minute remarks
- Reserved Sponsor Seating
- Event admission for 10 guests
- Podium recognition as Co-Sponsor
- Recognition as Co-Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### VIP SPONSOR // \$5,000

- Event admission for 10 guests
- Company logo on all event collateral
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### BOOK SPONSOR // \$2,500

Limited to four "Friends of LLN" sponsors

- Event admission for 5 guests
- Courtesy card insert with company logo
- Podium recognition as "Friends of LLN" Book Sponsor
- Promotional item in swag bag

## CAFECITO SERIES



### VIRTUAL // THURSDAY, MARCH 25 & WEDNESDAY, MAY 5

The Cafecito Series is our new digital platform aimed to educate, inspire, and prepare the next generation of leaders through the stories of iconic Latino leaders. The event also includes a panel of Latino and Afro-Latinx recent graduates on the importance of uplifting the personal stories of young Latinx leaders in America. The event will reach a national audience, including elected officials, policy makers, corporate executives, opinion leaders, community activists, industry experts, and political insiders.

### PREMIER SPONSOR // \$15,000

Limited to one sponsor

- 2-minute remarks (prerecorded video) OR 30second ad
- Company logo featured in digital branding during live event (full-page slide)
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage



### BOOK SPONSOR // \$10,000

#### Limited to one sponsor

- Latino Leaders Speak mailing courtesy of [company name]
- Giveaway certificate mailing to registered guests with company logo
- Company logo sticker attached to Latino Leaders Speak
- Company logo featured in digital branding during live event (full-page slide)
- Recognition as Book Sponsor in all event marketing, press release, and LLN website
- One social media post with recognition as Book Sponsor leading up to event
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### VIP SPONSOR // \$5,000

- Company logo included in all virtual event collateral
- Company logo featured in digital branding during live event
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

## Latino Leaders Luncheon Series



LOS ANGELES // THURSDAY, NOVEMBER 18

The 65th Latino Leaders Luncheon Series will be convened at The California Club in Los Angeles on Thursday, November 18, 2021 by invitation-only to provide a platform for prominent Latino leaders to share their personal story of obstacles overcome to achieve success. The event provides a networking opportunity for elected officials, policy makers, corporate executives, opinion leaders, community activists, industry experts, and political insiders. The program includes the presentation of the Eagle Leadership Award to a national leader who has made a significant impact on the lives of Latinos living in the U.S.

### PREMIER SPONSOR // \$30,000

Limited to one sponsor

- 2-minute remarks
- 30-second ad
- Premium table of 10
- Chairman's Cafecito; photo opportunity
- 1 guest at head table
- Podium recognition as Premier Sponsor
- Recognition as Premier Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### CO-SPONSOR // \$25,000

- 1-minute remarks
- Premium table of 10
- 1 guest at head table
- Chairman's Cafecito; photo opportunity
- Podium recognition as Co-Sponsor
- Recognition as Co-Sponsor in all event marketing, social media, press release, and LLN website
- Promotional item in swag bag
- Company logo promotion through LLN social media
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### NETWORK RECEPTION // \$15,000

- Premium table of 10
- Chairman's Cafecito; photo opportunity
- Recognition as Network Reception Sponsor in all event marketing, press release, and LLN website
- Podium recognition as Network Reception Sponsor
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### BOOK SPONSOR // \$10,000

- Reserved table of 10
- Chairman's Cafecito; photo opportunity
- Latino Leaders Speak mailing courtesy of [company name]
- Giveaway certificate mailing to registered guests with company logo
- Company logo sticker attached to Latino Leaders Speak
- Company logo on all event collateral
- Podium recognition as Book Sponsor
- Recognition as Book Sponsor in all event marketing, press release, and LLN website
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage

### VIP SPONSOR // \$5,000

- Reserved table of 10
- Chairman's Cafecito; photo opportunity
- Company logo on all event collateral
- Recognition as VIP Sponsor in all event marketing, press release, and LLN website
- Promotional item in swag bag
- Company logo included in thank you email to all attendees
- Hyperlinked company logo included on the event webpage